MENTRO I FREUDDWYDIO

LLESWYL

DARING TO DREAM

Lleswyl 2027

The Breakthrough Festival

Corporate Partnership Opportunities

Registered with/Cofrestrwyd gyda'r

FUNDRAISING REGULATOR

RHEOLEIDDIWR CODI ARIAN

Daring to Dream
The Emotional Health Charity

We support the emotional health of the 1.2 million people in Wales living with illness.

We do this by making **Spaces to Talk** and **Spaces to Sing** in hospitals

Click on the short reels below portray the importance of our work and its impact:

What is Emotional Health and why does it matter when living with illness

Daring to Dream's Spaces to Sing and Talk at Princess of Wales Hospital

Daring to Dream Trustees discuss just how important our Spaces to Talk are at UHW

The Impact of a Space to Talk for the Elderly

The impact of a Space to Sing for patients with Dementia

Celebrating the Opening of Ward 8 'Space to Talk' at Princess of Wales Hospital

Lleswyl is Daring to Dream's annual flagship festival

Great music and inspiring conversations:

Clinical care and emotional health go hand in hand in order to live as well as possible with longstanding illness

Lleswyl brings great Welsh artists into the homes of all those across Wales, living with illness, for whom attending live gigs is simply not possible

The short reels below convey Lleswyl and its impact:

- Lleswyl highlights the work of Daring to Dream
- Tune into Lleswyl
- Leigh Manley loves Lleswyl
- Lleswyl is always on demand
- Lleswyl is special – Juliette Llewellyn explains
- Favourite acts from Lleswyl festivals
- Molly Fenton looking forward to Lleswyl

Partnering with Daring to Dream, the Emotional Health Charity

Lleswyl is Wales' premier hybrid wellbeing festival, powered by *Daring to Dream* – the Emotional Health Charity, using world-class digital broadcast and live entertainment to dismantle isolation, nurture the emotional health needed to live well with illness, and offer corporate partners a highly visible ESG and community impact partnership that champions radical inclusion.

The Event Overview



- **Date & Time:** Friday 19 February 2027 | 19:00 – 22:15
- **The Hub:** Live studio audience at The Paget Rooms, Penarth
- **Livestreamed:** At no cost, via the **YouTube channel**
- **On demand:** At no cost - throughout the year
- **The Impact:** Free online, completely inclusive, bringing the joy, energy, and community of a live festival directly into the homes, hospital beds, and care settings of those isolated by chronic physical illness.

Why 2027 is The Breakthrough Festival

For the first time in its history, Lleswyl is scaling its production to deliver an unprecedented, multi-layered festival experience featuring:

- **Two Stages:** A dual-stage format seamlessly transitioning between The Conversational Stage, hosted by Siân Lloyd, for powerful stories and deep-dive inspiring and emotional interviews, and The Performance Stage for incredible live music.
- **Three Exceptional Hosts:** Led by the expert broadcast team of Siân Lloyd, Tumi Williams, and Jason Harrold, ensuring a seamless, professional high-energy production for both the live room and the digital feed.
- **Four Outstanding Musical Showcase Segments:** A meticulously curated lineup featuring brilliant combinations of soloists, ensembles, and unique collaborative performances.
  Our headlining act will be announced in January 2027.







Principal Festival Partner Exclusive Opportunity

£7,500

As our sole Headline Sponsor, you do not just place a logo; you anchor a national movement of inclusivity. Your investment funds the core hybrid broadcast infrastructure, directly delivering the healing power of live music and a vital 'Space to Talk' to thousands of isolated adults in their homes, hospitals, and care facilities. You make the entire festival possible.

To express your interest mail to
barbarachidgey@daringtodream.wales





Principal Festival Partner Opportunity includes:



Brand Integration & Co-Branding

- **Title Placement:** exclusive event co-branding (e.g., "Lleswyl, in association with [Your Company]").
- **Broadcast Dominance:** continuous logo placement on the live digital broadcast screen throughout the event.
- **Charity Alignment:** prominent dual branding across the festival website, press releases, and national marketing.
- **Opening Address:** a dedicated live conversation slot with festival co-host Siân Lloyd during the premier broadcast.

PR, Media & Digital Reach

- **Lead Press Campaign:** primary corporate partner feature across all regional Welsh media, radio, and TV pitches (managed by AW Communications).
- **Impact Content:** creation of a bespoke corporate social footprint video, broadcast during the festival and shared post-event.
- **Digital Anchor:** premium feature placement and hyperlinked logo within the Lleswyl 2027 menu on the *Daring to Dream* website.

ESG, CSR & Corporate Engagement

- **Workforce Wellbeing:** exclusive access to a specialist Daring to Dream emotional health workshop or curated volunteer opportunities for your employees.
- **VIP Hospitality:** a complimentary premier floor table for eight, including a table-served supper and front-row stage proximity.
- **Experiential Exhibition:** opportunity to host an interactive promotional stand and place corporate literature prominently within the live venue.
- **Charity Single:** integrated alignment with Here Together – Daring to Dream's Charity Single.

Future Legacy

- **Right of First Refusal:** exclusive first option to renew as the Principal Festival Partner for Lleswyl 2028.









Lleswyl 2027 Supper Partner £4,000

Sponsoring the festival supper is about more than hospitality; it's about nurturing community. By backing this tier, you are fuelling the energy behind the scenes — supporting our hardworking performers, technical crews, and studio guests. Your brand becomes the literal ingredient that keeps Wales' only inclusive wellbeing festival buzzing, connected, and sustained.

To express your interest mail to
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Lleswyl 2027 Supper Partner Opportunity includes:



The Impact

This tier offers a high-impact, hybrid branding opportunity — pairing exclusive in-room corporate hospitality with prime commercial advertising slots across our world-class festival broadcast.

Premium Hospitality & Physical Venue Presence

- **VIP Floor Table:** one complimentary premium table for eight guests at the live event, featuring front-row stage proximity and table-served supper boxes.
- **Exclusive Supper Branding:** prominent placement of your company's branding across all guest supper packages, anchoring your brand to the evening's hospitality.

PR, Media & Digital Reach

- **Transition Advertising:** streaming of your corporate advertisement, on both the digital broadcast feed and the physical venue screens during the 2-stage performance transitions.
- **Hosts' Acknowledgement:** live vocal thanks and corporate recognition by our professional festival hosts during the event.
- **On-Screen Brand Presence:** partner's logo physically on the official Lleswyl 2027 event webpages

PR, Press & Digital Marketing

- **Targeted Press Coverage:** dedicated mention within the festival's regional and national Welsh press campaign, strategically executed by our specialist media agency, AW Communications.
- **Social Media Spotlight:** tailored sponsor acknowledgements and brand spotlights across Daring to Dream's active social media channels.









Lleswyl 2027
T-Shirt Partner
£750

This opportunity provides lasting visibility both during and far beyond the festival night, anchoring your brand directly onto the official Lleswyl 2027 crew and volunteer apparel.

To express your interest mail to
barbarachidgey@daringtodream.wales





Festival T-Shirt Partner Opportunity includes:



Physical Branding & Event Access

- **Official T-Shirt Branding:** prominent placement of your company logo on all printed festival T-shirts worn by the event team, crew, and volunteers.

Digital Broadcast & Media Reach

- **Hosts' Acknowledgement:** live vocal thanks and corporate recognition by our professional festival co-hosts during the live broadcast segments.
- **On-Screen Brand Presence:** partner logo appears on the official Lleswyl 2027 event webpages.

Digital Marketing & Legacy

- **Social Media Spotlight:** tailored partner acknowledgements and brand highlights across Daring to Dream's active social media channels.









Lleswyl 2027 Auction Lot Partners

Seeking 2–3 exclusive donations with a minimum retail value of £500

This prestigious tier is designed for premium brands, luxury hospitality providers, and corporate donors looking to place their high-value products, experiences, or services directly in front of an generous live and digital audience.

To express your interest mail to
barbarachidgey@daringtodream.wales





Festival Auction Lot Partners Opportunity includes:



Event Access & Premium Hospitality

- **Exclusive Guest Invitation:** two complimentary guest tickets to the live physical event, placing your representatives at the heart of the festival evening.
- **Live Auction Spotlight:** dedicated, high-profile stage time during the live event where our hosts will showcase your specific donation to the room and broadcast audience.

Digital Broadcast & Media Reach

- **Hosts' Acknowledgement:** live vocal thanks, brand storytelling, and corporate recognition by our professional festival hosts during the live auction segments.
- **On-Screen Lot Feature:** visual feature of your brand logo and the auction lot details on the live digital broadcast screens and physical venue displays.

Digital Marketing & Alignment

- **Targeted Social Media Push:** a dedicated pre-event social media post profiling your auction item and thanking your business for supporting Daring to Dream's emotional health mission.
- **Web Listing:** feature placement on the official Lleswyl 2027 auction webpage, including a direct link back to your corporate website.









Lleswyl 2027
“Corporate Spotlight”
Slide Partners
£350

This entry-level corporate tier is designed for local businesses and independent brands looking to show their structural alignment with Daring to Dream while securing highly visible broadcast screen time.

To express your interest mail to
barbarachidgey@daringtodream.wales





Lleswyl 2027 "Corporate Spotlight" Slide Partners, Opportunity includes:



Digital Broadcast & Screen Exposure

- **Transition Slide Placement:** placement of your corporate logo and brand asset on our dedicated "Festival Supporters" slides, broadcast to both the digital audience and the physical venue screens during the 2-stage performance transitions.
- **Rolling Slide Placement:** your slide will be integrated into the main loop across multiple transition periods throughout the live evening.

Digital Marketing & Acknowledgement

- **On-Screen Brand Presence:** strategic logo placement on the official Lleswyl event webpages.
- **Social Media Inclusion:** inclusion in selective "Thank You to Our Corporate Partners" digital campaign across Daring to Dream's active social media channels.









Lleswyl 2027
Premium Raffle Partners

Seeking high-quality, desirable prize donations to power our festive and live fundraising campaigns.

To drive maximum engagement across our **pre-Christmas, post-Christmas, and on-the-night raffle campaigns**, we are curating an exclusive collection of high-quality prizes. We are seeking desirable lifestyle experiences, luxury hampers, and premium items that people are genuinely excited to win.

To express your interest mail to
barbarachidgey@daringtodream.wales





Lleswyl 2027 Premium Raffle Partners Opportunity includes:



Corporate Recognition & Exposure

- **Host Acknowledgement:** live vocal thanks and corporate recognition by our professional festival co-hosts during the live raffle draws and peak broadcast segments.
- **Campaign Visibility:** brand exposure across our extended raffle promotional window, as we reach out to audiences during our dedicated pre-Christmas and post-Christmas sales pushes.
- **Digital Brand Presence:** strategic placement of your company logo on the official Lleswyl digital assets and the Daring to Dream raffle webpages.







Tables and Tickets for Lleswyl 2027

Experience the night as it happens and as it is filmed live!
Be part of the audience on film, who are involved
and make a night of it.
All seats are inclusive of a generous
'boxed' supper – allergen friendly

- Tickets are £35 each
- Tables for 8 are £280
- Balcony Boxes, seating 4 people: £140 per box
- Upper Balcony seats: £20 each

Book at:
https://Lleswyl2027.eventbrite.co.uk

Lleswyl 2027

Partner With Us: Next Steps

By partnering with Lleswyl 2027, your organisation isn't simply backing an event—you are actively funding the social infrastructure required to dismantle isolation, champion radical inclusion, and restore emotional resilience for those living with and alongside chronic physical illness.

To secure your chosen partnership tier, discuss a bespoke collaboration, or find out more about how our audience reach aligns with your corporate ESG goals, please get in touch with our festival team.

Get In Touch

Contact: Barbara Chidgey, Chair of Trustees
Email: barbarachidgey@daringtodream.wales
Tel: 07989 385114
Website: daringtodream.wales